Media Coverage -
UIDAI partners with GenAI Company to
enhance user experience of **AADHAAR** services

AADHAAR

ET The Economic Times

UIDAI partners with Sarvam AI to deploy GenAI solution for Aadhaar services

The Unique Identification Authority of India (UIDAI) has partnered with Bengaluru-based generative artificial intelligence (GenAI) startup Sarvam AI to enhance the user experience across Aadhaar services, the government body said on Tuesday.

As part of the agreement, Sarvam AI will deploy its voice-based interaction platform for resident-centric use cases, effective immediately. The engagement is valid for one year, with a provision for extension by another year.

The AI-enabled system aims to deliver near real-time feedback to Aadhaar number holders, including notifications around potential overcharging during enrolment and updates. It will also issue real-time fraud alerts in case of suspicious activity during authentication, UIDAI said in a press statement.

पंजाब केसरी

आधार सेवाओं को और बेहतर बनाने के लिए यूआईडीएआई ने किया समझौता

नई दिल्ली, (पंजाब केसरी) : भारतीय विशिष्ट पहचान प्राधिकरण (यूआईडीएआई) ने आधार सेवाओं को और बेहतर बनाने के लिए बेंगलुरु स्थित जनरेटिव आर्टिफिशियल इंटेलिजेंस (जेनएआई) कंपनी सर्वम एआई के साथ साझेदारी की है। इस समझौते के तहत सर्वम एआई अपने वॉयस-आधारित इंटरैक्शन प्लेटफॉर्म को रेजिडेंट-केंद्रित उपयोग मामलों के लिए तैनात करेगा।

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NEWS BRIEF

Aadhaar Services To Get AI-Powered Voice Interactions, Fraud Detection And Multilingual Support As UIDAI Inks MoU With Bengaluru-Based Firm
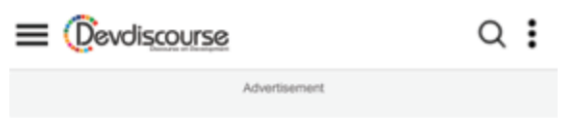
THE HINDU

UIDAI partners with Sarvam AI to bring voice and fraud detection to Aadhaar services

Starting March 18, Sarvam will deploy AI-powered voice-based interactions for resident-centric use cases

The Unique Identification Authority of India (UIDAI) has partnered with Bengaluru-based GenAI startup, Sarvam AI to offer voice support in Aadhar services. Starting from March 18, Sarvam will deploy AI-powered voice-based interactions for resident-centric use cases.

The agreement is initially valid for a year and could be extended by another year, a press statement stated.

The AI will gather feedback on enrollment and update processes, while identifying cases of overcharging by service providers. Additionally, the solution will send real-time fraud alerts to Aadhaar number holders in case of any suspicious activity during authentication requests.

Devdiscourse

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UIDAI Partners with Sarvam AI to Revolutionize Aadhaar Services Using AI-Powered Voice Interactions and Real-Time Fraud Detection

Effective from March 18, 2025, the agreement will see Sarvam AI deploy an advanced AI-powered voice-based interaction system for resident-centric services.

YOURSTORY

The Unique Identification Authority of India (UIDAI) on Tuesday partnered with Bengaluru-based Sarvam AI, a full-stack Generative AI (GenAI) startup, to improve the user experience for Aadhaar services.

According to a PIB release, Sarvam will deploy its voice-based interaction solution for resident-centric use cases starting today. The agreement is initially valid for one year and may be extended for an additional year.

The new AI-driven system will provide near real-time feedback for Aadhaar number holders, including information on any potential overcharging during enrollment and updates. It will also issue real-time fraud alerts to Aadhaar holders if suspicious activity is detected during authentication.

APAC MEDIA

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UIDAI Partners with Sarvam AI to Enhance Aadhaar Services

By: Editorial Desk
— March 19, 2025 | Reading Time: 3 mins read

UIDAI has partnered with Bengaluru-based Sarvam AI to enhance Aadhaar services with AI-powered voice interactions and real-time fraud detection.

TRIPURA NEWS

UIDAI Partners With Indigenous Genai Company Sarvam AI To Enhance User Experience Of Aadhaar Services.

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New features in Aadhaar; Fraud detection, AI-powered voice interaction and multilingual support including in Odia
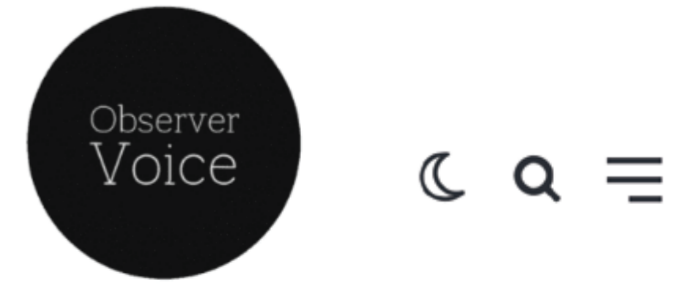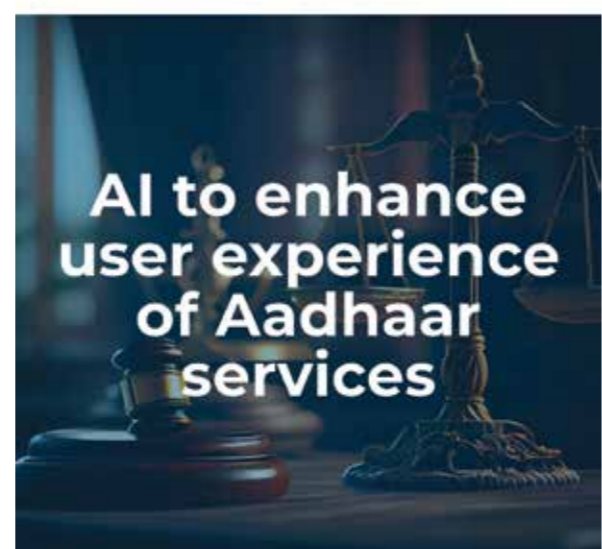
UIDAI partners with Sarvam AI to enhance Aadhaar services with AI-driven voice interactions, fraud detection, and multilingual support. The MoU ensures secure data handling and improved user experience.

TELECOMTALK

UIDAI Partners with Sarvam AI to Enhance Aadhaar Services

Reported By KRIPA B | MARCH 19TH, 2025 AT 10:01 PM

Aadhaar Services to get AI-Powered Voice Interactions, Fraud Detection, and Multilingual Support.

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AI to enhance user experience of Aadhaar services

Observer Voice

UIDAI Partners with Sarvam AI for Enhanced Aadhaar Services