UIDAI conducts stakeholders meet with BFSI, Fintech and Telcos to further enhance smooth service delivery

Aadhaar Face Authentication transactions crosses 100 crore landmark, doubles in five months

Nearly 500 industry representatives came together for Aadhaar Samvaad, co-hosted by Govt of Maharashtra

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The Unique Identification Authority of India concluded a day-long stakeholders meet with industry leaders from sectors like BFSI, Fintech and Telecom to deliberate and further enhance service delivery by using Aadhaar.

Nearly 500 senior policy makers, industry leaders, experts, technocrats, from banks, insurance companies, NPCI, market intermediaries, telecom service providers, Fintech players etc came together for the 'Aadhaar Samvaad' co-hosted by Govt of Maharashtra.

100-crore Aadhaar's Face Authentication transactions

The event also marked a milestone – Aadhaar's Face Authentication transaction numbers have crossed the 100-crore mark since it was first introduced in October 2021. The AI/ML based face authentication solution, developed in house by UIDAI, has been witnessing a massive growth in the past year. The cumulative face authentication transactions doubled from 50 crore to 100 crore in around 5 months.

Addressing the stakeholders meet, S Krishnan, Secretary, Ministry of Electronics and Information Technology (MeitY) underlined the population scale usage of Aadhaar and how Aadhaar is the foundational layer of India's digital public infrastructures (DPIs). He encouraged UIDAI to continue working with all the stakeholders for empowering more and more people, and further enhancing Ease of Living.

Bhuvnesh Kumar, CEO, UIDAI emphasized the transformative role of Aadhaar in fostering trust in digital transactions. He said UIDAI has always stayed aligned with the growth path of the country and aspirations of its people.

Chairman, UIDAI Neelkanth Mishra and CEO, UIDAI underlined the population scale use of Aadhaar and its immense potential.

The achievement of 100 crore face authentication transactions reaffirmed Aadhaar's position as the backbone of India's digital identity ecosystem. As a resident centric organisation, our vision is to make life easier for Aadhaar number holders by facilitating smooth delivery of services, Kumar stated. He thanked the Government of Maharashtra for co-hosting the event at Mumbai.

This stakeholders' meet encompassing four focused panel discussions brainstormed ideas, building frameworks and improving user journey. Led by industry leaders, these panel discussions revolved around integrating Aadhaar face authentication for better banking services, enhancing ease of service delivery by NBFCs and Fintechs and further improving Aadhaar authentication experience at telecom service providers The panel also brainstormed ideas around a safer digital future. The actionable inputs will be considered for service improvement.

This is the second episode of the Aadhaar Samvaad series; the first one was conducted in Bengaluru in November.

<u>Face Authentication Landmark:</u>

This landmark achievement of 100 crore face authentication transactions underscores the trust and adoption of this new biometric authentication modality across diverse sectors including fintech, finance, and telecommunications. Scores of government services offered by both the centre and states are using it for smooth delivery of benefits to targeted beneficiaries.

Face authentication is also working as a robust alternative and helping senior citizens and all those who have issues with the quality of their fingerprints due to several reasons including manual work or health issues.

As of now, 92 entities both in government and private sector are using Aadhaar face authentication. This AI based modality works both on Android and iOS platforms. It is safe against any video replay attacks and static photo authentication attempts by anti-social elements and a contactless, anytime-anywhere modality.

This authentication modality enables users to verify their identity with just a face scan, ensuring convenience while upholding stringent security standards.

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