

BHIM: PM asks youth to take advantage of cash reward scheme

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AS PART OF his push for digital payments, Prime Minister Narendra Modi on Sunday asked the youth to capitalise on a scheme that entails cash rewards for those encouraging others to use the government's Bharat Interface for Money (BHIM) App for transactions. He said the scheme is valid till October 14 and youngsters can benefit monetarily from this.

"Friends, the government of India has provided you a good opportunity. The new generation is almost getting free of cash transactions. The new generation does not need cash. The new generation believes in digital payments," Modi said in his monthly radio programme Mann Ki Baat.

The Prime Minister said since youngsters are already making digital transactions, they could also make an earning while doing so under a scheme of the government of India. Under the scheme, a person can earn ₹10 everytime he or she introduces BHIM to another person and that person undertakes three digital transactions.

"If you make 20 people to do it in a day, you can earn Rs 200 that day," the Prime Minister said, adding it will contribute to the efforts towards Digital India.