

# ‘India prefers biometrics’

**Mumbai, Jan. 16:** More and more consumers are accepting biometric technologies like fingerprints for authentications and are ready to drop passwords for operating accounts or make payments, says a survey.

As much as 99 per cent consumers of a survey are personally interested in using at least one biometric method to verify their identity, and an equal percentage of the respon-

dents are interested in using at least one biometric method to make payments, says a survey conducted by Visa.

“New forms of authentication, such as fingerprints, facial or voice recognition, can make unlocking accounts and payments much easier and more convenient than traditional passwords or PINs, which are difficult to type onto tiny keyboards, easy to forget, and

can be stolen,” the survey says. It shows that 51 per cent consumers are concerned both about the risks of a security breach of sensitive biometric information.

The top benefits associated with using biometric authentication for payments are the perception that it is more secure than passwords/PINs and that it gives consumers peace of mind that their payment is protected. — *PTI*