

F.12013/41/09/UIDAI/Ad. Empl.
Government of India
Unique Identification Authority of India
Planning Commission
Jeevan Bharti Building,
3rd Floor, Tower – II,
New Delhi – 110001

Dated 11th Aug., 2014.

Sub.:- Hiring of Advertising and Creative Agency for UIDAI.

In continuation of notice dated 24th July, 2014, the committee constituted for evaluating tenders related to hiring of an Advertising and Creative Agency for UIDAI has shortlisted the below mentioned agencies who have met the eligibility criteria mentioned in the RFP.

2. The schedule and date of presentations is mentioned below:-

Sl. No.	Name of agency	Date	Day	Time
1	Carat Media	20.08.2014	Wednesday	02.30PM
2	R K Swamy BBDO			03.15PM
3	Lintas			04.00 PM
4	Ogilvy & Mather	21.08.2014	Thursday	10.00AM
5	Dentsu			10.45AM
6	Concept Communications			11.30AM
7	DDB Mudra Group			12.15PM

3. All shortlisted firms are requested to adhere to the above schedule.


(Rajesh Bansal)

Assistant Director General(Media)

Note : For any further information/queries, kindly contact Shri Harish Lal Verma, Deputy Director(Media), UIDAI, HQ – 3rd Floor, Tower II , Jeevan Bharati Building, Connaught Place, New Delhi-110001 (Email-harish.verma@uidai.net.in, Telephone No. 23466843).